

BSc (Hons) Business Management (Travel & Tourism Pathway)

The Bachelor of Science (BSc Hons) degree programme in Business Management with a Travel & Tourism Pathway is available to study at Greenwich School of Management through an accelerated degree programme over two calendar years. This BSc (Hons) Business Management pathway incorporates three academic stages and this prestigious degree aims to equip students with the skills and understanding that will enable them to progress into industry after graduating.

The BSc (Hons) Business Management (Travel and Tourism) degree programme is made up of modules aimed to provide students with the fundamentals of business management including accountancy, computing and marketing augmented by specialist travel and tourism modules. Greenwich School of Management also offers comprehensive careers advice to those students wishing to further develop a career in the travel and tourism sector. Students on all BSc (Hons) Programmes at GSM will be required to complete an independent project based assignment, allowing them to carry out research in a specific area of study related to their chosen pathway.

UCAS Campus (Institution) Code: G74

UCAS/JACS Code NN28

Programme Modules

Stage 1	<ul style="list-style-type: none"> Management Introduction to Accounting Introduction to computing Study Skills Business Economics Business Law
Stage 2	<ul style="list-style-type: none"> Human Resource Management Marketing for Travel and Tourism Management Accounting Logistics and Operations Management for Travel and Tourism Business Organisation and Policy Information Technology
Stage 3	<ul style="list-style-type: none"> International Marketing for Travel and Tourism Total Quality Management Information systems Management for Travel and Tourism Strategic Management Project and Project Management



Study Options

→ FULL TIME DAY 6 semesters over 24 months Monday – Friday

Intakes -> February, June, October

BSc Fees per year

	EU	Non EU
F/T Day	£4,500	£10,425

Entry requirements

2 'A' Level Passes or equivalent qualification **or** an NQF Level 3 qualification incl. the GSM Degree Foundation Programmes
Mature applicants may also be considered on their individual merits as special cases.

How to make an application

Please complete the Application Form on this site, print and post it to the School with the required inserts. Normally, we will inform you within one week of your acceptability on the programme.

If you need any help or advice before completing the application form please write to or telephone the School and speak to a counsellor who will advise you.