

BSc (Hons) Business Management

The Bachelor of Science (Hons) degree programme in Business Management is available at Greenwich School of Management to study as an accelerated degree over two calendar years. The BSc (Hons) Business Management programme is studied in three stages which become increasingly more demanding as students progress. The course aims to build a broad understanding of business management incorporating a range of modules which will create the understanding and skills required to graduate through the University of Plymouth.

The range of modules in this BSc (Hons) programme is both broad and challenging, equipping successful students with the wherewithal to succeed in the demanding world of business and management.

Students on all BSc (Hons) Programmes at GSM will be required to complete an independent project based assignment, allowing them to carry out research in a specific area of study related to their chosen pathway.

UCAS Campus (Institution) Code: G74

UCAS Course Code N200

Programme Modules

Stage 1	Management Introduction to Accounting Introduction to computing Study Skills Business Economics Business Law
Stage 2	Human Resource Management Marketing Management Accounting Logistics and Operations Management Business Organisation and Policy Information Technology
Stage 3	International Marketing Total Quality Management Information Systems Management Strategic Management Project and Project Management



Study Options

→ FULL TIME DAY 6 semesters over 24 months Monday – Friday

Intakes → February, June, October

BSc Fees per year

	EU	Non EU
F/T Day	£4,500	£10,425

Entry requirements

2 'A' Level Passes or equivalent qualification **or** an NQF Level 3 qualification incl. the GSM Degree Foundation Programmes
Mature applicants may also be considered on their individual merits as special cases.

How to make an application

Please complete the Application Form on this site, print and post it to the School with the required inserts. Normally, we will inform you within one week of your acceptability on the programme.

If you need any help or advice before completing the application form please write to or telephone the School and speak to a counsellor who will advise you.