

Doctoral Programmes

Greenwich School of Management (GSoM) offers a doctoral programme awarded by the University of Wales, the PhD (Doctor of Philosophy) studied in Greenwich, London.

Doctoral applicants should have a strong theoretical and experiential background to enable them to engage with the demands of original and detailed research.

Moreover, doctoral applicants should have a particular interest that they wish to research into; this may change as their research progress, but an initial interest, commensurate with the supervisory strengths of the School, is paramount. The doctoral programmes at GSoM are flexible, dynamic and inspiring and the School welcomes potential students for interview.



Research Areas

It is vital to correlate course members' research interests with those of their supervisors and this will be taken into account when assessing applications for the programmes. The School's supervisory research strength lies predominantly within four main areas.

- Marketing and Management Information Systems: sales and promotion management; international marketing; overseas advertising; strategic marketing communications; retail management; internet marketing; technology acquisition in developing countries; on-line advertising; use of IT to promote business efficiency; pattern algorithms development.
- Financial Management: corporate finance; private equity and venture capital, accounting for environmental issues; inventory control.
- Human Resource Management: human resource management for line management; conflict management; diversity management; training and development.
- Strategic Management: change management; management of international business; innovation management; UK cartels; corporate migration; complexity theory; risk and health care; community health care.

GSoM may consider other areas of research interest from applicants, but applicants are advised to give due consideration to the above.

The Doctoral Programme Structure

Students commencing the programme leading to award of a PhD begin with a master of philosophy programme (MPhil) and convert, by approval of the Research Committee, to the PhD programme after successfully completing the first year of taught modules and research activity.

Taught Modules

- Personal Development
- Philosophy of Research
- Research Design
- Data Collection and Analysis Methods
- Trends in Management Research
- Exploratory Project

These taught research-training modules are taken in the first year of the MPhil stage of the programme.

Research Thesis (up to 100,000 words)

The length of the PhD theses is normally no more than 100,000 words and normally not less than 70,000 words excluding the bibliography and any approved appendices.

The thesis should demonstrate a contribution to the body of knowledge in the research domain. Thus, it should contain a fair proportion of originality in the ideas and analysis presented and/or empirical material involving primary or secondary research.

A sizeable proportion of the thesis should be considered publishable in peer-reviewed learned journals: establishing the author of the thesis as one who can speak with authority in his/her field.

Proceeding

MPhil to PhD

When a course member has completed the first year of the MPhil programme, s/he is required to present their research to date with a research plan to the Research Committee that will decide whether s/he can proceed to the PhD. The Research Committee may recommend that a proceeding course member should continue with the MPhil programme rather than the PhD programme. The MPhil is still a demanding research degree, but the length of the thesis is less than that of a doctorate (approximately 60,000 words). However, the procedure for assessment is the same as for the doctorates.

The Research Thesis

The research thesis module is assessed as follows:

- Annual Assessment: each year of the programme the research course member must present his/her research to a panel of academics and demonstrate that adequate progress has been made in the preceding year and to present a plan of action for the proceeding year. The panel may recommend that a course member changes to an MPhil degree programme; see above.
- The viva voce: this is the final assessment where the course member must defend the thesis to a University appointed examiner, but who is external to the University and a University appointed examiner who is internal to the University but who has not been involved with the course member's research. For a DBA viva it is expected that one of the examiners possesses professional experience. The supervisors may be present but usually they are not permitted to participate in this oral examination.

Study Options

- FULL TIME 3 – 5 years
- PART TIME 5 – 9 years

Intakes -> February, April, June, August, October, December



Doctoral Fees per year

	1 st yr	Per year thereafter
PhD	£7,500	£5,000

Admission Requirements

A UK university bachelor degree with at least an upper second class pass or an equivalent degree from an overseas university **OR** A UK university master's degree or an equivalent degree from an overseas university

Applicants whose first language is not English must be able to demonstrate proficiency in the English language to the level of IELTS 6.5. Applicants with other qualifications will also be considered based on their ability to meet the demands of advanced research required at the doctoral level.