University of Plymouth

GREENWICH SCHOOL OF MANAGEMENT
LONDON
incorporating the Greenwich School of Law
Established 1973

Part-time Weekend EMBA Health Service Management

The Executive MBA Health Services Management is aimed at decision makers in the public, private and not-for-profit sectors. The programme provides relevant management training and a well respected postgraduate qualification to those seeking more senior posts in primary and secondary health care.

The programme combines the study of health services management and general management. The programme allows health professionals to obtain the necessary skills to manage health care services in rapidly changing and increasingly business-like environments.

The main philosophy of the programme is that health services management can be taught as a unified body of knowledge, applicable to any health service organisation. The programme aims to develop the analytical skills of the course members within the context of health services management. These skills embody the knowledge and techniques of each area of study and focus on the identification of problems and their solution. Emphasis is also placed on the interrelationship of health services management problems and tasks.

Programme Modules

Strategic Management and Policy in the Health Service
Leadership and Human Resource Management in Health Care
Risk Management and Needs Assessment in Health Care
Management, Partnerships and Unser Involvement in Health and Social Care
Accounting and Finance for Managers
Marketing Planning and Promotion
Management Information and Communication Systems
Research Skills and Project Management
Dissertation

Study Options

→ PART TIME 24 months 7 Weekends – Friday Afternoons & Sundays all day, 3 Saturdays

Intakes **->** January, February, April, May, June, September, November

EMBA Fees per year

	EU	Non EU
F/T Weekend	**N/A**	**N/A**
P/T Weekend	**£5,500**	**N/A**

Applying for an EMBA at Greenwich School of Management

Entry requirements

A recognised Bachelor degree at 2.2 or higher classification or an equivalent qualification **or** An NQF Level 6 qualification; **or** The Greenwich School of Management Diploma in Management Studies (DMS).

How to make an application

Complete the application form, print and return it to Greenwich School of Management with:

a) Copies of your qualifications
b) The registration fee
c) Supporting information (e.g. curriculum vitae, reference etc.)

If you need any help or advice before completing the application form please write to or telephone the School and speak to a counsellor who will advise you.