University of Plymouth

GREENWICH SCHOOL OF MANAGEMENT
LONDON
incorporating the Greenwich School of Law
Established 1973

Weekend EMBA Management

The Executive MBA in Management is designed for those with substantial experience and who are or have held middle or senior managerial responsibilities. The programme is interactive and course members are encouraged to relate learning to contemporary management activities. The programme builds on existing experience and aims to develop course members' career development and strategic management contribution.

The main philosophy of the programme is that management can be taught as a unified body of knowledge, applicable to any business organisation. The programme aims to develop the analytical skills of the course members within the context of management. These skills embody the knowledge, techniques and best practice in business administration and focus on problem identification and problem solving. Emphasis is also placed on the interrelationship of management problems and tasks.

The EMBA Management can be taken in the part-time (24 months) or full-time (12 months) modes. The new full-time-weekend Executive Master of Business Administration (12 months) at Greenwich School of Management (EMBA Management pathway only) is aimed at those executives between jobs: providing an opportunity for personal academic development, a forum to express personal experiences and to gain from listening to those of others course members; a foundation for growth. Successful course members will complete the EMBA in 12 months; however, they can convert to the part-time mode at any time during this period if necessary.

Programme Modules

Business Environment and Strategic Management
Marketing Planning and Promotion
Management Information and Communication Systems
Human Resource Management
Accounting and Finance for Managers
The Strategy of International Business
Leadership and the Management of Strategic Change
Research Skills and Project Management
Dissertation

Study Options

→	PART TIME	24 months	7 Weekends – Friday Afternoons & Sundays all day, 3 Saturdays
→	FULL TIME	12 months	8 Weekends – Friday Afternoon, Saturday & Sunday

Intakes **->** January, February, April, June, October, November

EMBA Fees per year

	EU	Non EU
P/T Weekend	**£5,500**	**N/A**

Applying for an EMBA at Greenwich School of Management

Entry requirements

A recognised Bachelor degree at 2.2 or higher classification or an equivalent qualification **or** An NQF Level 6 qualification; **or** The Greenwich School of Management Diploma in Management Studies (DMS).

How to make an application

Complete the application form, print and return it to Greenwich School of Management with:

a) Copies of your qualifications
b) The registration fee
c) Supporting information (e.g. curriculum vitae, reference etc.)

If you need any help or advice before completing the application form please write to or telephone the School and speak to a counsellor who will advise you.