

# MBA Strategic Management

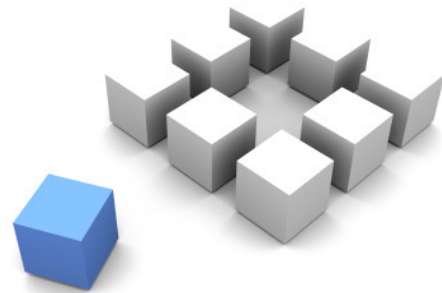
The Greenwich School of Management Master of Business Administration (MBA), Strategic Management pathway is the classic, traditional MBA. The Strategic Management MBA programme is well suited to professional managers who want to gain an insight into the working of the various functional areas of management across the organisation. This MBA pathway suits those who are looking to further their careers either in their present area of expertise and professional competence or who are looking to change career path or to venture into consultancy.

The main philosophy of the Strategic Management Master of Business Administration programme is that management can be taught as a unified body of knowledge, applicable to any business organisation.

This MBA programme aims to develop the analytical skills of the course members within the context of management. These skills embody the knowledge, techniques and best practice in business administration and focus on problem identification and problem solving.

## Programme modules

Business Environment and Strategic Management  
The Strategy of International Business  
Leadership and the Management of Strategic Change  
Accounting and Finance For Managers  
Marketing Planning and Promotion  
Management Information and Communication Systems  
Human Resource Management  
Research Skills and Project Management  
Dissertation



## Study Options

→ FULL TIME DAY	12 months	Monday – Friday
→ PART TIME DAY	24 months	Monday – Friday
→ PART TIME EVENINGS	24 months	Two evenings per week

## MBA Fees per year

	EU	Non EU
F/T Day	£8,500	£8,500
P/T Day	£8,500	N/A
P/T Eves	£8,500	N/A

## Applying for an MBA at Greenwich School of Management

### Entry requirements

A recognised Bachelor degree at 2.2 or higher classification or an equivalent qualification or An NQF Level 6 qualification;  
or The Greenwich School of Management Diploma in Management Studies (DMS).

### How to make an application

Complete the application form, print and return it to Greenwich School of Management with:

- Copies of your qualifications
- The registration fee
- Supporting information (e.g. curriculum vitae, reference etc.)

If you need any help or advice before completing the application form please write to or telephone the School and speak to a counsellor who will advise you.